

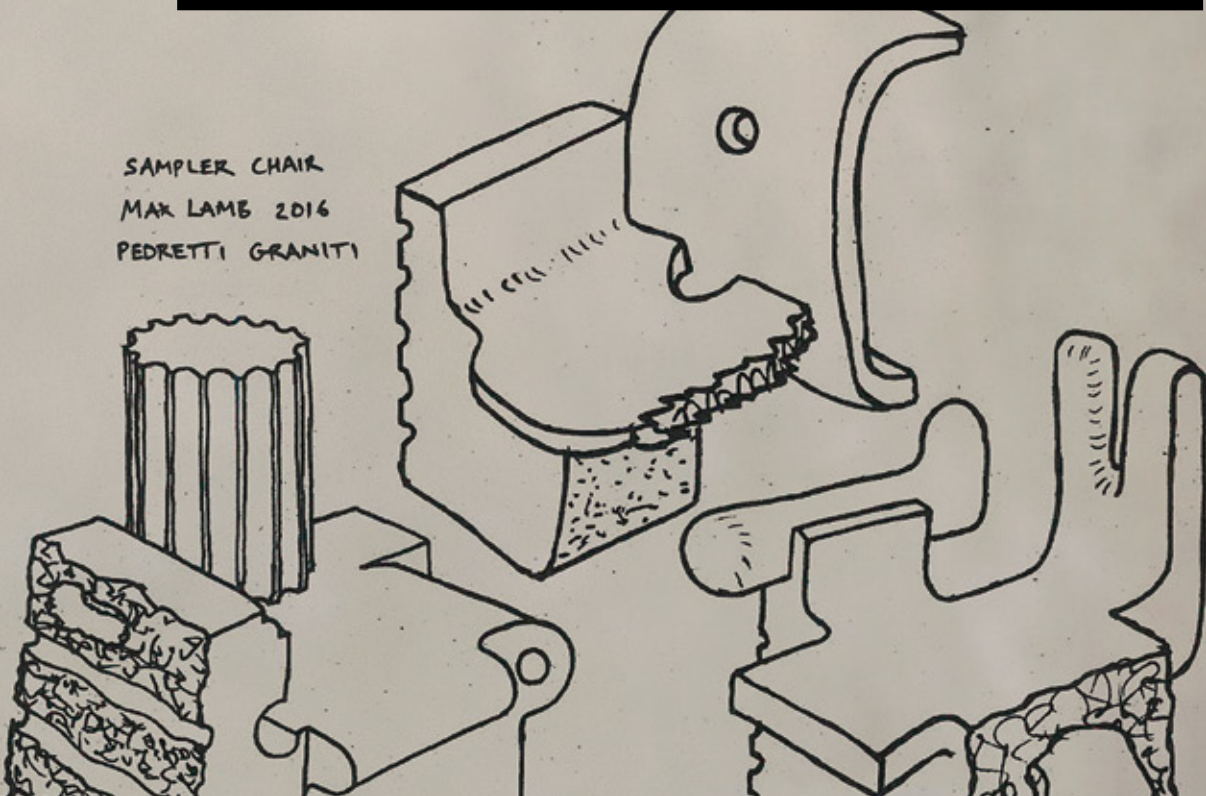
"CAMPIONE" IS A CHAIR, BUT ALSO A THREE-DIMENSIONAL DEMONSTRATION OF THE SKILLS, TECHNIQUES AND FACILITIES OF PEDRETTI GRANITI, AND A CELEBRATION OF THE NATURAL BEAUTY OF TONALITE GRANITE AND THE ARRAY OF FINISHES IN WHICH IT IS AVAILABLE

TONALITE STONE DESIGN

PEDRETTI GRANITI®



SAMPLER CHAIR
MAX LAMB 2016
PEDRETTI GRANITI



Campione in Italian means sample or champion. *Campione* is a chair, but also a three-dimensional demonstration

of the skills, techniques and facilities of Pedretti Graniti, and a celebration of the natural beauty of Tonalite Granite and the array

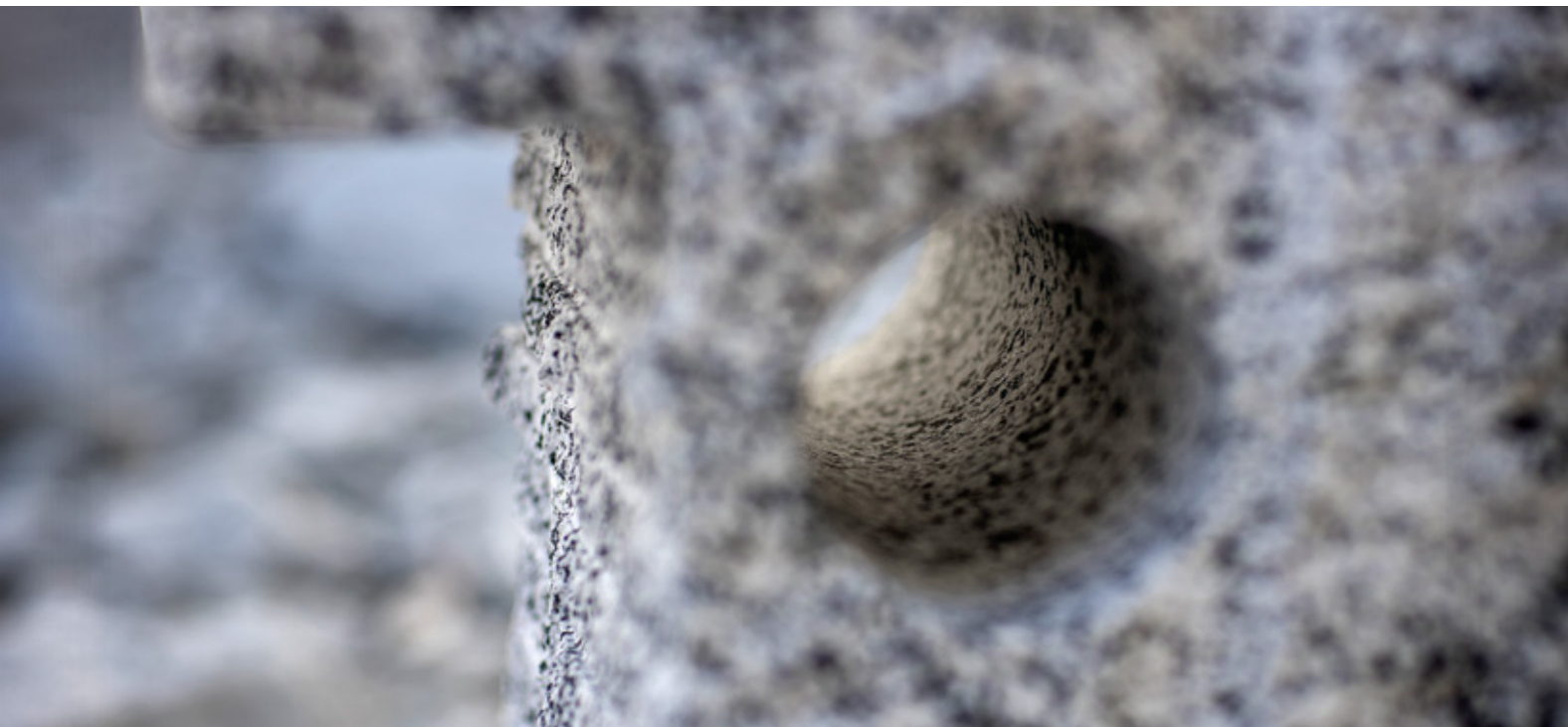
of finishes in which it is available. *Campione* serves as both a sample and a champion of Pedretti Graniti.



- 4-axis wire saw cutting
- Circular saw cutting
- CNC milling
- Core drilling
- Edge profiling
- Feather and wedge splitting
- Lettering
- Polishing
- Honing
- Sand blasting
- Flaming
- Bush hammering
- Cleaving
- Chiselling



Here is the bewitching stone,
before our eyes,
so hard, infinitely coloured,
shining and foreboding eternity.





Imagine the shape you desire
and choose a colour.
The stone will bestow a soul
to the shape, an ancient soul
wich derives from deep inside the earth.

Max Lamb (1980)



Max Lamb's work plays with both the tradition of the working landscape and the mechanisms of city life. His ability to adapt and respond to different environments produces designs that are uniquely of their time and place. Max is not committed to a single material or process, nor is he attracted to design as a means to solve problems. Rather he exploits the qualities inherent in the materials he uses to draw out their natural tendencies and beauty. His methods are high- and low-tech. He is both designer and manufacturer, collaborating with foundries and factories as the scale or complexity of the project necessitates.

If there is a formula, it is unwritten and subconscious, drawing on a personal internal library of practices, materials and territories. His processes can be distilled into either addition or reduction. Form, scale, texture - sometimes even function - are all dictated by the material and process. There is a visual simplicity in his elemental compositions which are stripped of any superfluous detail. Although his approach could be described as minimalist, he does not strive for consistency or machine perfection. Instead he seeks to re-invent, subvert or at the very least question the paradigms of mechanical production. Yet there is an integrity to his work, which comes from the consistent principles that he applies - honesty to material, a celebration of the process and of human capability, and its limitations.

At the same time, there is something architectural in Max's approach, particularly his interest in context, local materials, industries and craft traditions. Projects become expeditions, collaborations, investigations of the vernacular. Given his predilection for the countryside, the wild over the tame, hunting and gathering over passively observing the landscape, the need to escape the city is also a personal one, which these projects fulfil. In the process, Max accumulates a secondary body of work, made up of photographs, sketches and notes, which document life, meals, mopeds, the people he meets and everyday details of the places his work takes him.

Residencies

2014 - The Workshop Residency, Part 2 - San Francisco, California.
2013 - The Workshop Residency, Part 1 - San Francisco, California.
2013 - Designs From Nowhere - Djupivor, Austerland, East Iceland.
2013 - Urushi Lacquer Project - Wajima, Japan.
2009 - JB Blunk Residency, Inverness, Marin County, California.

Teaching

2012-2015 - Design Tutor, Platform 15, Design Products, Royal College of Art, London.
2012 - Industrial Design Professorship, ADBK, Munich, Germany.
2008 - Industrial Design Professorship, ECAL, Lausanne, Switzerland.

Judging

2015 - Hettich International Design Awards.
2014 - Lexus Design Awards.
2015 - Lexus Design Awards.

Awards

2015 Jan - Winner Best New Material - Wallpaper* Design Awards.
2010 Feb - Nominated for Brit Insurance Designs of the Year - Design Museum, London.
2009 Jan - Best Use of Material - Wallpaper* Design Awards.
2008 Jun - Designer of the Future - Design Miami/Basel.
2003 Jul - The Peter Walker Award for Innovation in Furniture Design.
2003 May - Hettich International Design Award.

Exhibitions

2016 Jun - Exercises in Seating 2 - Villa Noailles, Hyeres, France.
2015 Oct - Man, Rock, Drill - Johnson Trading Gallery, New York.
2015 Jun - Marmoreal, Furniture, Bathroom - Design Miami Basel, Switzerland.
2015 Apr - Exercises in Seating - Garage Sanremo, Milan.
2015 Feb - Earth Matters - Artipelag, Sweden.
2014 Sep - Dans un Intérieur - Almine Rech Gallery, Paris.
2014 Sep - Austerland - Designs From Nowhere, Iceland.
2013 Sep - Modern Makers - Sotheby's, Chatsworth House, Derbyshire.
2013 Sep - ICA Off-Site - A Journey through London's subculture: 1980's to Now, Selfridges Hotel.
2013 Jun - Nomadic Furniture - MAK, Vienna.
2013 May - Crafts Council, Design Days Dubai, UAE.
2013 Jan - Isn't it Romantic? - Museum of Applied Arts, Cologne.
2012 Jun - Bricolage - Centre Commercial, Paris.
2012 May - Bauhaus Live - Aram Gallery, London.
2012 May - Raw Craft - Crafts Council, Saatchi Gallery, London.
2012 Apr - Fare Lume - Museo Poldi Pezzoli, Milan.
2011 Oct - Hawkesbury Sandstone Collection - Broached Commissions, Melbourne, Australia.
2011 Sep - Studio Ware - Gallery FUMI, Tabernacle Street, London.
2011 Sep - Object Abuse - KK Outlet Gallery, Hoxton Square, London.
2011 Aug - Prototypes & Experiments VI: Casts & Moulds - Aram Gallery, London.
2011 Jun - Field Work/Studio Work - Johnson Trading Gallery, Design Miami, Basel, Switzerland.
2011 Apr - Wallpaper* Handmade - Brioni, Milan, Italy.
2011 Feb - Brit Insurance Designs of the Year - Design Museum, London.
2011 Feb - Modern Craftsmanship - Dunhill, Davies Street, London.
2011 Jan - Post Fossil, Design Museum Holon, Israel.
2010 Sep - The Vermiculated Ashlar - Victoria & Albert Museum, London.
2010 Sep - Objects with Voids - Brompton, London.
2010 Jun - GLAS LAB - Corning Museum of Glass, Vitra Design Museum, Weil am Rhein, Germany.
2010 Jun - TECHNO Craft - YBCA, San Francisco, California.
2010 May - Connectors - Phillips de Pury, Saatchi Gallery, London.
2010 Apr - Post Fossil - 21_21 Design Sight, Tokyo, Japan.
2010 Apr - COMMISSION - Marselleria, Milano, Italy.
2010 Apr - 13,798 Grams of Design - Ventura Lambrate, Milano, Italy.
2010 Mar - The State of Things: Design & the 21st Century - Design Museum Holon, Israel.
2010 Mar - JB Blunk Residency Show - Triple Base Gallery, San Francisco, CA.
2010 Jan - If You Could Collaborate - A Foundation, Arnold Circus, London.
2009 Oct - Cutting, Blowing, Engraving - J&L Lobjery, Vienna, Austria.
2009 Sep - China Granite Project - Johnson Trading Gallery, 20 Hoxton Square, London.
2009 Sep - Richard Lamb, The Everyday Life Collector, Brompton, London.
2009 Jul - Prototypes & Experiments 3 - The Aram Gallery, London.
2009 Apr - The Everyday Life Objects Shop - Apartamento Magazine - Milan.
2009 Apr - China Granite Project - Chinese International Gallery Exposition, Beijing.
2009 Feb - Prototypes & Experiments 2 - The Aram Gallery, London.
2009 Jan - Please Sit Down - by Rossana Orlandi - FORMEX Stockholm, Sweden.
2008 Oct - DIY Demo - 100% Design Tokyo, Japan.
2008 Oct - Max Lamb (Solo Exhibition) - Johnson Trading Gallery - New York.
2008 Sep - Beau Sauvage - Gallery Libby Sellers - London.
2008 Sep - Materialism - Gallery Fumi - London.
2008 Jun - Designer of the Future - Design Miami/Basel - Switzerland.
2007 Dec - Miami Cypress Wood Chair - Wolfsonian Museum, HSBC PB, Miami.
2007 Dec - Design Miami - Johnson Trading Gallery, Moore Building, Miami.
2007 Nov - New Stuff - Johnson Trading Gallery, New York.
2007 Oct - Decompression Chamber - Northern Gallery of Contemporary Art, Sunderland, UK.
2007 Sep - Gradual - Graduates of the RCA, Cromwell Road, London.
2007 Sep - Deptford Design Challenge - Royal Festival Hall, London.
2007 Jun - Sacrifice and Investment - Design Miami/Basel, Basel, Switzerland.
2007 Apr - Top Ten - British Council, Milan, Italy.
2006 Sep - Design Mart - Design Museum, London.
2006 Jun - The Show 2 - Royal College of Art, London.
2006 Apr - Made by Machine - Milan Design Week, Italy.
2006 Mar - Made in Nigeria - Yaba College of Technology, Lagos, Nigeria.
2006 Feb - Made in Nigeria - British Council, Lagos Nigeria.
2006 Feb - The Greenhouse - Stockholm Furniture Fair, Sweden.
2005 Jun - The Shop - The Royal College of Art, London.
2005 Apr - Salone Satellite - Milan Design Week, Italy.
2005 Feb - ISOS Collection - Furniture Works, London.
2004 Dec - Work in Progress Show - The Royal College of Art, London.
2004 Sep - Design UK Selection - Gainsborough Studios, London.
2004 Aug - Made in Newcastle - Hamals Design Shop, Newcastle upon Tyne.
2004 Mar - The Show '04 - Furniture Works, London.
2003 Sep - Max Fraser's Design Pick of 2003 - Gainsborough Studios, London.
2003 Jul - New Designers 2003 - Business Design Centre, London.

Education

2006 - MA Design Products - Royal College of Art, London.
2003 - BA (Hons) Three Dimensional Design - Northumbria University, Newcastle upon Tyne.



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AZIENDA CON
SISTEMA DI GESTIONE
CERTIFICATO DA DNV GL
= ISO 9001 =
= ISO 14001 =



PEDRETTI GRANITI

TRENTINO